

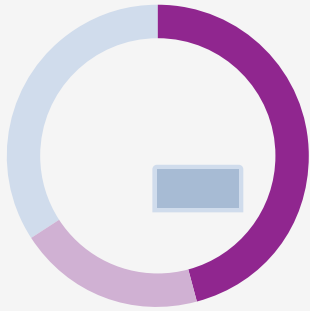


GB



## TECHNOLOGY AND CONTENT INCORPORATION

More than ever before, travel managers are looking to incorporate technology that integrates direct bookings with their managed travel program.



46% of travel managers say direct connect bookings are currently incorporated into their managed travel program



20% say they expect to incorporate direct connect bookings within the year

